

■ぱど版ごと掲載料金一覧(16年11月～)

株式会社ぱど広域局

| 地域 | 版名(判型:タブロイド) | エリア数 | 部数 | 掲載料金(単位:円/税別) ※下段のサイズは自由診療広告のみ適用となります | | | | | | | | | | | | | ※文字広告は画像差込料別途 | | | |
|----------|--------------|---------|---------|---------------------------------------|-----------|-----------|------------|------------|------------|--------------|------------|-----------------|---------------|--------------|--------------|------------|---------------|------------|---------|-----------|
| | | | | TP1/16P | TP1/8P | TP1/4P | TP1/2P | TP1P | TP2P | 表1 TP1/4P | 表紙 突き出し | 表2・対向 TP1/2P | 表3・対向 TP1P | 表4 TP1/4P | 表4 TP1/2P | | | 文字広告 1行 | 窓広告 | |
| | | | | - | 1/6P | 1/3P | - | - | - | - | - | - | - | - | - | 2/3P | 耳あり1P | - | - | |
| 首都圏 | 東京東版 | 4 | 185,000 | 200,000 | 280,000 | 480,000 | 800,000 | 1,600,000 | 3,200,000 | 800,000 | 200,000 | 1,120,000 | 2,000,000 | 800,000 | 1,360,000 | 960,000 | 1,280,000 | 4,800 | 68,000 | |
| | 東京北東版 | 4 | 213,000 | 200,000 | 280,000 | 480,000 | 800,000 | 1,600,000 | 3,200,000 | 800,000 | 200,000 | 1,120,000 | 2,000,000 | 800,000 | 1,360,000 | 960,000 | 1,280,000 | 4,800 | 68,000 | |
| | 東京江戸川版 | 4 | 185,000 | 200,000 | 280,000 | 480,000 | 800,000 | 1,600,000 | 3,200,000 | 800,000 | 200,000 | 1,120,000 | 2,000,000 | 800,000 | 1,360,000 | 960,000 | 1,280,000 | 4,800 | 68,000 | |
| | 東京北西版 | 5 | 250,000 | 250,000 | 350,000 | 600,000 | 1,000,000 | 2,000,000 | 4,000,000 | 1,000,000 | 250,000 | 1,400,000 | 2,500,000 | 1,000,000 | 1,700,000 | 1,200,000 | 1,600,000 | 6,000 | 85,000 | |
| | 東京北版 | 5 | 250,000 | 250,000 | 350,000 | 600,000 | 1,000,000 | 2,000,000 | 4,000,000 | 1,000,000 | 250,000 | 1,400,000 | 2,500,000 | 1,000,000 | 1,700,000 | 1,200,000 | 1,600,000 | 6,000 | 85,000 | |
| | 東京中央版 | 4 | 200,000 | 200,000 | 280,000 | 480,000 | 800,000 | 1,600,000 | 3,200,000 | 800,000 | 200,000 | 1,120,000 | 2,000,000 | 800,000 | 1,360,000 | 960,000 | 1,280,000 | 4,800 | 68,000 | |
| | 東京西版 | 7 | 332,000 | 350,000 | 490,000 | 840,000 | 1,400,000 | 2,800,000 | 5,600,000 | 1,400,000 | 350,000 | 1,960,000 | 3,500,000 | 1,400,000 | 2,380,000 | 1,680,000 | 2,240,000 | 8,400 | 119,000 | |
| | 東京南版 | 4 | 207,000 | 200,000 | 280,000 | 480,000 | 800,000 | 1,600,000 | 3,200,000 | 800,000 | 200,000 | 1,120,000 | 2,000,000 | 800,000 | 1,360,000 | 960,000 | 1,280,000 | 4,800 | 68,000 | |
| | 武蔵野・多摩版 | 3 | 147,000 | 150,000 | 210,000 | 360,000 | 600,000 | 1,200,000 | 2,400,000 | 600,000 | 150,000 | 840,000 | 1,500,000 | 600,000 | 1,020,000 | 720,000 | 960,000 | 3,600 | 51,000 | |
| | 立川・八王子・多摩市版 | 7 | 342,000 | 350,000 | 490,000 | 840,000 | 1,400,000 | 2,800,000 | 5,600,000 | 1,400,000 | 350,000 | 1,960,000 | 3,500,000 | 1,400,000 | 2,380,000 | 1,680,000 | 2,240,000 | 8,400 | 119,000 | |
| | 川崎東版 | 3 | 150,000 | 150,000 | 210,000 | 360,000 | 600,000 | 1,200,000 | 2,400,000 | 600,000 | 150,000 | 840,000 | 1,500,000 | 600,000 | 1,020,000 | 720,000 | 960,000 | 3,600 | 51,000 | |
| | 横浜北東版 | 5 | 250,000 | 250,000 | 350,000 | 600,000 | 1,000,000 | 2,000,000 | 4,000,000 | 1,000,000 | 250,000 | 1,400,000 | 2,500,000 | 1,000,000 | 1,700,000 | 1,200,000 | 1,600,000 | 6,000 | 85,000 | |
| | 横浜西版 | 5 | 270,000 | 250,000 | 350,000 | 600,000 | 1,000,000 | 2,000,000 | 4,000,000 | 1,000,000 | 250,000 | 1,400,000 | 2,500,000 | 1,000,000 | 1,700,000 | 1,200,000 | 1,600,000 | 6,000 | 85,000 | |
| | 横浜南版 | 5 | 262,000 | 250,000 | 350,000 | 600,000 | 1,000,000 | 2,000,000 | 4,000,000 | 1,000,000 | 250,000 | 1,400,000 | 2,500,000 | 1,000,000 | 1,700,000 | 1,200,000 | 1,600,000 | 6,000 | 85,000 | |
| | 横須賀・三浦版 | 2 | 111,100 | 100,000 | 140,000 | 240,000 | 400,000 | 800,000 | 1,600,000 | 400,000 | 100,000 | 560,000 | 1,000,000 | 400,000 | 680,000 | 480,000 | 640,000 | 2,400 | 34,000 | |
| | 町田・相模原版 | 4 | 236,000 | 200,000 | 280,000 | 480,000 | 800,000 | 1,600,000 | 3,200,000 | 800,000 | 200,000 | 1,120,000 | 2,000,000 | 800,000 | 1,360,000 | 960,000 | 1,280,000 | 4,800 | 68,000 | |
| | 田園都市版 | 3 | 154,000 | 150,000 | 210,000 | 360,000 | 600,000 | 1,200,000 | 2,400,000 | 600,000 | 150,000 | 840,000 | 1,500,000 | 600,000 | 1,020,000 | 720,000 | 960,000 | 3,600 | 51,000 | |
| | 埼玉南版 | 7 | 359,000 | 350,000 | 490,000 | 840,000 | 1,400,000 | 2,800,000 | 5,600,000 | 1,400,000 | 350,000 | 1,960,000 | 3,500,000 | 1,400,000 | 2,380,000 | 1,680,000 | 2,240,000 | 8,400 | 119,000 | |
| | 埼玉中央版 | 6 | 301,000 | 300,000 | 420,000 | 720,000 | 1,200,000 | 2,400,000 | 4,800,000 | 1,200,000 | 300,000 | 1,680,000 | 3,000,000 | 1,200,000 | 2,040,000 | 1,440,000 | 1,920,000 | 7,200 | 102,000 | |
| | 埼玉東版 | 6 | 344,000 | 300,000 | 420,000 | 720,000 | 1,200,000 | 2,400,000 | 4,800,000 | 1,200,000 | 300,000 | 1,680,000 | 3,000,000 | 1,200,000 | 2,040,000 | 1,440,000 | 1,920,000 | 7,200 | 102,000 | |
| | 埼玉南西版 | 2 | 100,000 | 100,000 | 140,000 | 240,000 | 400,000 | 800,000 | 1,600,000 | 400,000 | 100,000 | 560,000 | 1,000,000 | 400,000 | 680,000 | 480,000 | 640,000 | 2,400 | 34,000 | |
| | 千葉西版 | 5 | 221,000 | 250,000 | 350,000 | 600,000 | 1,000,000 | 2,000,000 | 4,000,000 | 1,000,000 | 250,000 | 1,400,000 | 2,500,000 | 1,000,000 | 1,700,000 | 1,200,000 | 1,600,000 | 6,000 | 85,000 | |
| | 川崎西版 | 4 | 211,000 | 200,000 | 280,000 | 480,000 | 800,000 | 1,600,000 | 3,200,000 | 800,000 | 200,000 | 1,120,000 | 2,000,000 | 800,000 | 1,360,000 | 960,000 | 1,280,000 | 4,800 | 68,000 | |
| 埼玉西版 | 6 | 300,000 | 300,000 | 420,000 | 720,000 | 1,200,000 | 2,400,000 | 4,800,000 | 1,200,000 | 300,000 | 1,680,000 | 3,000,000 | 1,200,000 | 2,040,000 | 1,440,000 | 1,920,000 | 7,200 | 102,000 | | |
| 湘南版 | 4 | 213,000 | 200,000 | 280,000 | 480,000 | 800,000 | 1,600,000 | 3,200,000 | 800,000 | 200,000 | 1,120,000 | 2,000,000 | 800,000 | 1,360,000 | 960,000 | 1,280,000 | 4,800 | 68,000 | | |
| 神奈川県央版 | 3 | 150,000 | 150,000 | 210,000 | 360,000 | 600,000 | 1,200,000 | 2,400,000 | 600,000 | 150,000 | 840,000 | 1,500,000 | 600,000 | 1,020,000 | 720,000 | 960,000 | 3,600 | 51,000 | | |
| タブロイド判合計 | | | 117 | 5,943,100 | 5,850,000 | 8,190,000 | 14,040,000 | 23,400,000 | 46,800,000 | 93,600,000 | 23,400,000 | 5,850,000 | 32,760,000 | 58,500,000 | 23,400,000 | 39,780,000 | 28,080,000 | 37,440,000 | 140,400 | 1,989,000 |

※フォーマット広告限定

| 地域 | 版名(判型:AB判) | エリア数 | 部数 | 掲載料金(単位:円/税別) | | | | | | | | | | ※文字広告は画像差込料別途 | | | | | | |
|---------------|---------------|---------|---------|---------------|-----------|-----------|-----------|-----------|------------|----------|-----------|-----------|-----------|---------------|-----------|------------|--------|-------|--------|--------|
| | | | | 1/8P | 1/4P | 1/2P | 1P | 2P | 表1(1/4P) | 表1(1/2P) | 表2 | 表2対向 | 表3 | 表2見開き | 表4 | | 文字広告1行 | 窓広告 | | |
| 東北 | 仙台版 | 8 | 385,000 | 260,000 | 420,000 | 610,000 | 970,000 | 1,500,000 | | 610,000 | | 1,350,000 | 1,350,000 | 1,200,000 | 2,100,000 | 1,500,000 | | | 7,200 | 59,600 |
| 東海 | 浜松版 | 1 | 170,000 | 70,000 | 120,000 | 210,000 | 400,000 | 740,000 | 250,000 | | 450,000 | | 450,000 | | 600,000 | | | | 2,700 | 23,600 |
| 関西 各40000部 | 泉州版 | 6 | 240,000 | 175,000 | 270,000 | 410,000 | 630,000 | 912,500 | | 510,000 | | | | | 690,000 | | | | 4,800 | |
| | 奈良版 | 4 | 160,000 | 120,000 | 190,000 | 300,000 | 470,000 | 760,000 | | 395,000 | | | | | 500,000 | | | | 3,200 | |
| 関西 各57000部 | 阪神版 | 4 | 228,000 | 150,000 | 235,000 | 355,000 | 560,000 | 900,000 | | 462,000 | | | | | 630,000 | | | | 4,000 | |
| | 南大阪版 | 6 | 342,000 | 205,000 | 310,000 | 460,000 | 730,000 | 1,100,000 | | 595,000 | | | | | 790,000 | | | | 6,000 | |
| | 京阪南・大阪市北東版 | 3 | 171,000 | 120,000 | 190,000 | 290,000 | 460,000 | 740,000 | | 390,000 | | | | | 535,000 | | | | 3,000 | |
| | 大阪東版 | 4 | 228,000 | 150,000 | 235,000 | 355,000 | 560,000 | 900,000 | | 462,000 | | | | | 630,000 | | | | 4,000 | |
| | 京阪北版 | 5 | 285,000 | 178,000 | 275,000 | 410,000 | 650,000 | 1,010,000 | | 535,000 | | | | | 715,000 | | | | 5,000 | |
| | 北摂西版 | 4 | 228,000 | 150,000 | 235,000 | 355,000 | 560,000 | 900,000 | | 462,000 | | | | | 630,000 | | | | 4,000 | |
| 北摂東版 | 5 | 285,000 | 178,000 | 275,000 | 410,000 | 650,000 | 1,010,000 | | 535,000 | | | | | 715,000 | | | | 5,000 | | |
| 滋賀 | 滋賀版(クーポンBOOK) | 1 | 130,000 | 50,000 | 95,000 | 180,000 | 470,000 | 940,000 | | 320,000 | | | | 500,000 | | | | | | |
| 京都 | 京都版(クーポンBOOK) | 2 | 200,000 | 145,000 | 245,000 | 370,000 | 550,000 | 880,000 | | 390,000 | | | | 590,000 | | | | | | |
| 関西圏合計 | | | 44 | 2,497,000 | 1,621,000 | 2,555,000 | 3,895,000 | 6,290,000 | 10,052,500 | | 5,056,000 | | | | 6,925,000 | | | | 39,000 | |
| 中国 | 岡山版 | 1 | 163,000 | 120,000 | 210,000 | 310,000 | 500,000 | 980,000 | | 450,000 | 600,000 | | 600,000 | | 700,000 | | | | 3,000 | |
| 九州 | 福岡版 | 9 | 444,000 | 230,000 | 370,000 | 610,000 | 960,000 | 1,728,000 | | 960,000 | 1,248,000 | | 1,200,000 | 2,208,000 | 1,344,000 | | | | 8,100 | |
| AB判合計 | | | 63 | 3,659,000 | 2,301,000 | 3,675,000 | 5,635,000 | 9,120,000 | 15,000,500 | 860,000 | 6,466,000 | 3,648,000 | 1,350,000 | 3,450,000 | 4,308,000 | 11,069,000 | 0 | 0 | 60,000 | 83,200 |