

■ぱど版ごと掲載料金一覧(17年1月～)

株式会社ぱど広域局

地域	版名(判型:タブロイド)	エリア数	部数	掲載料金(単位:円/税別) ※下段のサイズは自由診療広告のみ適用となります													※文字広告は画像差込料別途				
				TP1/16P	TP1/8P	TP1/4P	TP1/2P	TP1P	TP2P	表1 TP1/4P	表紙 突き出し	表2・対向 TP1/2P	表3・対向 TP1P	表4 TP1/4P	表4 TP1/2P			文字広告 1行	窓広告		
				-	1/6P	1/3P	-	-	-	-	-	-	-	-	-	-	2/3P	耳あり1P	-	-	
首都圏	東京東版	4	185,000	200,000	280,000	480,000	800,000	1,600,000	3,200,000	800,000	200,000	1,120,000	2,000,000	800,000	1,360,000	960,000	1,280,000	4,800	68,000		
	東京北東版	4	213,000	200,000	280,000	480,000	800,000	1,600,000	3,200,000	800,000	200,000	1,120,000	2,000,000	800,000	1,360,000	960,000	1,280,000	4,800	68,000		
	東京江戸川版	4	185,000	200,000	280,000	480,000	800,000	1,600,000	3,200,000	800,000	200,000	1,120,000	2,000,000	800,000	1,360,000	960,000	1,280,000	4,800	68,000		
	東京北西版	5	250,000	250,000	350,000	600,000	1,000,000	2,000,000	4,000,000	1,000,000	250,000	1,400,000	2,500,000	1,000,000	1,700,000	1,200,000	1,600,000	6,000	85,000		
	東京北版	5	250,000	250,000	350,000	600,000	1,000,000	2,000,000	4,000,000	1,000,000	250,000	1,400,000	2,500,000	1,000,000	1,700,000	1,200,000	1,600,000	6,000	85,000		
	東京中央版	4	200,000	200,000	280,000	480,000	800,000	1,600,000	3,200,000	800,000	200,000	1,120,000	2,000,000	800,000	1,360,000	960,000	1,280,000	4,800	68,000		
	東京西版	7	332,000	350,000	490,000	840,000	1,400,000	2,800,000	5,600,000	1,400,000	350,000	1,960,000	3,500,000	1,400,000	2,380,000	1,680,000	2,240,000	8,400	119,000		
	東京南版	4	207,000	200,000	280,000	480,000	800,000	1,600,000	3,200,000	800,000	200,000	1,120,000	2,000,000	800,000	1,360,000	960,000	1,280,000	4,800	68,000		
	武蔵野・多摩版	3	147,000	150,000	210,000	360,000	600,000	1,200,000	2,400,000	600,000	150,000	840,000	1,500,000	600,000	1,020,000	720,000	960,000	3,600	51,000		
	立川・八王子・多摩市版	7	342,000	350,000	490,000	840,000	1,400,000	2,800,000	5,600,000	1,400,000	350,000	1,960,000	3,500,000	1,400,000	2,380,000	1,680,000	2,240,000	8,400	119,000		
	東京ベイエリア版	1	30,000	50,000	70,000	120,000	200,000	400,000	800,000	200,000	50,000	280,000	500,000	200,000	340,000	240,000	320,000	1,200	17,000		
	川崎東版	3	150,000	150,000	210,000	360,000	600,000	1,200,000	2,400,000	600,000	150,000	840,000	1,500,000	600,000	1,020,000	720,000	960,000	3,600	51,000		
	横浜北東版	5	250,000	250,000	350,000	600,000	1,000,000	2,000,000	4,000,000	1,000,000	250,000	1,400,000	2,500,000	1,000,000	1,700,000	1,200,000	1,600,000	6,000	85,000		
	横浜西版	5	270,000	250,000	350,000	600,000	1,000,000	2,000,000	4,000,000	1,000,000	250,000	1,400,000	2,500,000	1,000,000	1,700,000	1,200,000	1,600,000	6,000	85,000		
	横浜南版	5	262,000	250,000	350,000	600,000	1,000,000	2,000,000	4,000,000	1,000,000	250,000	1,400,000	2,500,000	1,000,000	1,700,000	1,200,000	1,600,000	6,000	85,000		
	横須賀・三浦版	2	111,100	100,000	140,000	240,000	400,000	800,000	1,600,000	400,000	100,000	560,000	1,000,000	400,000	680,000	480,000	640,000	2,400	34,000		
	町田・相模原版	4	236,000	200,000	280,000	480,000	800,000	1,600,000	3,200,000	800,000	200,000	1,120,000	2,000,000	800,000	1,360,000	960,000	1,280,000	4,800	68,000		
	田園都市版	3	154,000	150,000	210,000	360,000	600,000	1,200,000	2,400,000	600,000	150,000	840,000	1,500,000	600,000	1,020,000	720,000	960,000	3,600	51,000		
	埼玉南版	7	359,000	350,000	490,000	840,000	1,400,000	2,800,000	5,600,000	1,400,000	350,000	1,960,000	3,500,000	1,400,000	2,380,000	1,680,000	2,240,000	8,400	119,000		
	埼玉中央版	6	301,000	300,000	420,000	720,000	1,200,000	2,400,000	4,800,000	1,200,000	300,000	1,680,000	3,000,000	1,200,000	2,040,000	1,440,000	1,920,000	7,200	102,000		
埼玉東版	6	344,000	300,000	420,000	720,000	1,200,000	2,400,000	4,800,000	1,200,000	300,000	1,680,000	3,000,000	1,200,000	2,040,000	1,440,000	1,920,000	7,200	102,000			
埼玉南西版	2	100,000	100,000	140,000	240,000	400,000	800,000	1,600,000	400,000	100,000	560,000	1,000,000	400,000	680,000	480,000	640,000	2,400	34,000			
千葉西版	5	221,000	250,000	350,000	600,000	1,000,000	2,000,000	4,000,000	1,000,000	250,000	1,400,000	2,500,000	1,000,000	1,700,000	1,200,000	1,600,000	6,000	85,000			
川崎西版	4	211,000	200,000	280,000	480,000	800,000	1,600,000	3,200,000	800,000	200,000	1,120,000	2,000,000	800,000	1,360,000	960,000	1,280,000	4,800	68,000			
埼玉西版	6	300,000	300,000	420,000	720,000	1,200,000	2,400,000	4,800,000	1,200,000	300,000	1,680,000	3,000,000	1,200,000	2,040,000	1,440,000	1,920,000	7,200	102,000			
湘南版	4	213,000	200,000	280,000	480,000	800,000	1,600,000	3,200,000	800,000	200,000	1,120,000	2,000,000	800,000	1,360,000	960,000	1,280,000	4,800	68,000			
神奈川東版	3	150,000	150,000	210,000	360,000	600,000	1,200,000	2,400,000	600,000	150,000	840,000	1,500,000	600,000	1,020,000	720,000	960,000	3,600	51,000			
タブロイド判合計				118	5,973,100	5,900,000	8,260,000	14,160,000	23,600,000	47,200,000	94,400,000	23,600,000	5,900,000	33,040,000	59,000,000	23,600,000	40,120,000	28,320,000	37,760,000	141,600	2,006,000

※フォーマット広告限定

地域	版名(判型:AB判)	エリア数	部数	掲載料金(単位:円/税別)											※文字広告は画像差込料別途						
				1/8P	1/4P	1/2P	1P	2P	表1(1/4P)	表1(1/2P)	表2	表2対向	表3	表2見開き	表4			文字広告1行	窓広告		
東北	仙台版	8	385,000	260,000	420,000	610,000	970,000	1,500,000	610,000		1,350,000	1,350,000	1,200,000	2,100,000	1,500,000				7,200	59,600	
東海	浜松版	1	170,000	70,000	120,000	210,000	400,000	740,000	250,000		450,000		450,000		600,000				2,700	23,600	
関西	泉州版	6	240,000	175,000	270,000	410,000	630,000	912,500	510,000						690,000				4,800		
各40000部	奈良版	4	160,000	120,000	190,000	300,000	470,000	760,000	395,000						500,000				3,200		
関西	阪神版	4	228,000	150,000	235,000	355,000	560,000	900,000	462,000						630,000				4,000		
各57000部	南大阪版	6	342,000	205,000	310,000	460,000	730,000	1,100,000	595,000						790,000				6,000		
	京阪南・大阪市北東版	3	171,000	120,000	190,000	290,000	460,000	740,000	390,000						535,000				3,000		
	大阪東版	4	228,000	150,000	235,000	355,000	560,000	900,000	462,000						630,000				4,000		
	京阪北版	5	285,000	178,000	275,000	410,000	650,000	1,010,000	535,000						715,000				5,000		
	北摂西版	4	228,000	150,000	235,000	355,000	560,000	900,000	462,000						630,000				4,000		
	北摂東版	5	285,000	178,000	275,000	410,000	650,000	1,010,000	535,000						715,000				5,000		
滋賀	滋賀版(クーポンBOOK)	1	130,000	50,000	95,000	180,000	470,000	940,000	320,000						500,000						
京都	京都版(クーポンBOOK)	2	200,000	145,000	245,000	370,000	550,000	880,000	390,000						590,000						
関西圏合計				44	2,497,000	1,621,000	2,555,000	3,895,000	6,290,000	10,052,500						6,925,000				39,000	
中国	岡山版	1	163,000	120,000	210,000	310,000	500,000	980,000	450,000	600,000			600,000		700,000				3,000		
九州	福岡版	9	434,000	230,000	370,000	610,000	960,000	1,728,000	960,000	1,248,000			1,200,000	2,208,000	1,344,000				8,100		
AB判合計				63	3,649,000	2,301,000	3,675,000	5,635,000	9,120,000	15,000,500	860,000	6,466,000	3,648,000	1,350,000	3,450,000	4,308,000	11,069,000	0	0	60,000	83,200