

■ぱど版ごと掲載料金一覧(17年7月～)

株式会社ぱど広域局

地域	版名(判型:タブロイド)	エリア数	部数	掲載料金(単位:円/税別) ※下段のサイズは自由診療広告のみ適用となります														※文字広告は画像差込料別途	
				TP1/16P	TP1/8P	TP1/4P	TP1/2P	TP1P	TP2P	表1 TP1/4P	表紙 突き出し	表2・対向 TP1/2P	表3・対向 TP1P	表4 TP1/4P	表4 TP1/2P	2/3P	耳あり1P	文字広告 1行	窓広告
首都圏	東京西版	6	292,000	300,000	420,000	720,000	1,200,000	2,400,000	4,800,000	1,200,000	300,000	1,680,000	3,000,000	1,200,000	2,040,000	1,440,000	1,920,000	7,200	102,000
	東京南版	3	120,000	150,000	210,000	360,000	600,000	1,200,000	2,400,000	600,000	150,000	840,000	1,500,000	600,000	1,020,000	720,000	960,000	3,600	51,000
	東京東版	3	140,000	150,000	210,000	360,000	600,000	1,200,000	2,400,000	600,000	150,000	840,000	1,500,000	600,000	1,020,000	720,000	960,000	3,600	51,000
	東京北西版	7	350,000	350,000	490,000	840,000	1,400,000	2,800,000	5,600,000	1,400,000	350,000	1,960,000	3,500,000	1,400,000	2,380,000	1,680,000	2,240,000	8,400	119,000
	東京北版	4	200,000	200,000	280,000	480,000	800,000	1,600,000	3,200,000	800,000	200,000	1,120,000	2,000,000	800,000	1,360,000	960,000	1,280,000	4,800	68,000
	東京北東版	5	220,000	250,000	350,000	600,000	1,000,000	2,000,000	4,000,000	1,000,000	250,000	1,400,000	2,500,000	1,000,000	1,700,000	1,200,000	1,600,000	6,000	85,000
	東京江戸川・浦安版	5	225,000	250,000	350,000	600,000	1,000,000	2,000,000	4,000,000	1,000,000	250,000	1,400,000	2,500,000	1,000,000	1,700,000	1,200,000	1,600,000	6,000	85,000
	東京ベイエリア版	1	30,000	50,000	70,000	120,000	200,000	400,000	800,000	200,000	50,000	280,000	500,000	200,000	340,000	240,000	320,000	1,200	17,000
	立川・八王子・多摩市版	6	318,000	300,000	420,000	720,000	1,200,000	2,400,000	4,800,000	1,200,000	300,000	1,680,000	3,000,000	1,200,000	2,040,000	1,440,000	1,920,000	7,200	102,000
	武蔵野・多摩版	4	171,000	200,000	280,000	480,000	800,000	1,600,000	3,200,000	800,000	200,000	1,120,000	2,000,000	800,000	1,360,000	960,000	1,280,000	4,800	68,000
	町田・相模原・川崎北版	6	312,000	300,000	420,000	720,000	1,200,000	2,400,000	4,800,000	1,200,000	300,000	1,680,000	3,000,000	1,200,000	2,040,000	1,440,000	1,920,000	7,200	102,000
	田園都市版	5	265,000	250,000	350,000	600,000	1,000,000	2,000,000	4,000,000	1,000,000	250,000	1,400,000	2,500,000	1,000,000	1,700,000	1,200,000	1,600,000	6,000	85,000
	川崎南版	3	150,000	150,000	210,000	360,000	600,000	1,200,000	2,400,000	600,000	150,000	840,000	1,500,000	600,000	1,020,000	720,000	960,000	3,600	51,000
	横浜北東版	5	250,000	250,000	350,000	600,000	1,000,000	2,000,000	4,000,000	1,000,000	250,000	1,400,000	2,500,000	1,000,000	1,700,000	1,200,000	1,600,000	6,000	85,000
	横浜西版	5	270,000	250,000	350,000	600,000	1,000,000	2,000,000	4,000,000	1,000,000	250,000	1,400,000	2,500,000	1,000,000	1,700,000	1,200,000	1,600,000	6,000	85,000
	横浜南版	5	262,000	250,000	350,000	600,000	1,000,000	2,000,000	4,000,000	1,000,000	250,000	1,400,000	2,500,000	1,000,000	1,700,000	1,200,000	1,600,000	6,000	85,000
	横須賀・三浦版	2	111,100	100,000	140,000	240,000	400,000	800,000	1,600,000	400,000	100,000	560,000	1,000,000	400,000	680,000	480,000	640,000	2,400	34,000
	湘南版	4	213,000	200,000	280,000	480,000	800,000	1,600,000	3,200,000	800,000	200,000	1,120,000	2,000,000	800,000	1,360,000	960,000	1,280,000	4,800	68,000
	神奈川県央版	3	150,000	150,000	210,000	360,000	600,000	1,200,000	2,400,000	600,000	150,000	840,000	1,500,000	600,000	1,020,000	720,000	960,000	3,600	51,000
	埼玉南版	7	359,000	350,000	490,000	840,000	1,400,000	2,800,000	5,600,000	1,400,000	350,000	1,960,000	3,500,000	1,400,000	2,380,000	1,680,000	2,240,000	8,400	119,000
埼玉南西版	2	100,000	100,000	140,000	240,000	400,000	800,000	1,600,000	400,000	100,000	560,000	1,000,000	400,000	680,000	480,000	640,000	2,400	34,000	
埼玉中央版	6	301,000	300,000	420,000	720,000	1,200,000	2,400,000	4,800,000	1,200,000	300,000	1,680,000	3,000,000	1,200,000	2,040,000	1,440,000	1,920,000	7,200	102,000	
埼玉東版	6	344,000	300,000	420,000	720,000	1,200,000	2,400,000	4,800,000	1,200,000	300,000	1,680,000	3,000,000	1,200,000	2,040,000	1,440,000	1,920,000	7,200	102,000	
埼玉西版	6	265,000	300,000	420,000	720,000	1,200,000	2,400,000	4,800,000	1,200,000	300,000	1,680,000	3,000,000	1,200,000	2,040,000	1,440,000	1,920,000	7,200	102,000	
千葉版	5	224,000	250,000	350,000	600,000	1,000,000	2,000,000	4,000,000	1,000,000	250,000	1,400,000	2,500,000	1,000,000	1,700,000	1,200,000	1,600,000	6,000	85,000	
タブロイド判合計		114	5,642,100	5,700,000	7,980,000	13,680,000	22,800,000	45,600,000	91,200,000	22,800,000	5,700,000	31,920,000	57,000,000	22,800,000	38,760,000	27,360,000	36,480,000	136,800	1,938,000

※フォーマット広告限定

地域	版名(判型:AB判)	エリア数	部数	掲載料金(単位:円/税別)											※文字広告は画像差込料別途				
				1/8P	1/4P	1/2P	1P	2P	表1(1/4P)	表1(1/2P)	表2	表2対向	表3	表2見開き	表4	文字広告1行	窓広告		
東北	仙台版	8	385,000	260,000	420,000	610,000	970,000	1,500,000	610,000		1,350,000	1,350,000	1,200,000	2,100,000	1,500,000			7,200	59,600
東海	浜松版	1	170,000	70,000	120,000	210,000	400,000	740,000	250,000		450,000		450,000	600,000				2,700	23,600
関西 各40000部	泉州版	6	240,000	175,000	270,000	410,000	630,000	912,500	510,000					690,000				4,800	
	奈良版	4	160,000	120,000	190,000	300,000	470,000	760,000	395,000					500,000				3,200	
関西 各57000部	阪神版	4	228,000	150,000	235,000	355,000	560,000	900,000	462,000					630,000				4,000	
	南大阪版	6	342,000	205,000	310,000	460,000	730,000	1,100,000	595,000					790,000				6,000	
	京阪南	2	114,000	85,000	135,000	215,000	350,000	560,000	295,000					410,000				2,000	
	大阪東版	4	228,000	150,000	235,000	355,000	560,000	900,000	462,000					630,000				4,000	
	京阪北版	5	285,000	178,000	275,000	410,000	650,000	1,010,000	535,000					715,000				5,000	
	北摂西版	4	228,000	150,000	235,000	355,000	560,000	900,000	462,000					630,000				4,000	
	北摂東版	5	285,000	178,000	275,000	410,000	650,000	1,010,000	535,000					715,000				5,000	
滋賀	RuSC	1	80,000	50,000	95,000	180,000	470,000	940,000	320,000					500,000					
京都	京都版(クーポンBOOK)	2	200,000	145,000	245,000	370,000	550,000	880,000	390,000					590,000					
関西圏合計		43	2,390,000	1,586,000	2,500,000	3,820,000	6,180,000	9,872,500	4,961,000					6,800,000				38,000	
中国	岡山版	1	163,000	120,000	210,000	310,000	500,000	980,000	450,000	600,000	600,000	600,000	700,000					3,000	
九州	福岡版	9	434,000	230,000	370,000	610,000	960,000	1,728,000	960,000	1,248,000		1,200,000	2,208,000	1,344,000				8,100	
AB判合計		62	3,542,000	2,266,000	3,620,000	5,560,000	9,010,000	14,820,500	860,000	6,371,000	3,648,000	1,350,000	3,450,000	4,308,000	10,944,000	0	0	59,000	83,200