

■ぱど版ごと掲載料金一覧(19年4月～)

株式会社ぱど広域局

地域	版名(判型:タブロイド)	エリア数	部数	※フォーマット広告限定 掲載料金(単位:円/税別) ※下段のサイズは自由診療広告のみ適用となります														※文字広告は画像差込別途	
				TP1/16P※	TP1/8P	TP1/4P	TP1/2P	TP1P	TP2P	表1 TP1/4P	表紙 突き出し	表2・対向 TP1/2P	表3・対向 TP1P	表4 TP1/4P	表4 TP1/2P			文字広告 1行	窓広告
首都圏	東京南西版	8	361,927	400,000	560,000	960,000	1,600,000	3,200,000	6,400,000	1,600,000	400,000	2,240,000	4,000,000	1,600,000	2,720,000	1,920,000	2,560,000	9,600	136,000
	東京北西版	8	404,425	400,000	560,000	960,000	1,600,000	3,200,000	6,400,000	1,600,000	400,000	2,240,000	4,000,000	1,600,000	2,720,000	1,920,000	2,560,000	9,600	136,000
	東京北東版	4	201,616	200,000	280,000	480,000	800,000	1,600,000	3,200,000	800,000	200,000	1,120,000	2,000,000	800,000	1,360,000	960,000	1,280,000	4,800	68,000
	東京東・浦安版	5	238,182	250,000	350,000	600,000	1,000,000	2,000,000	4,000,000	1,000,000	250,000	1,400,000	2,500,000	1,000,000	1,700,000	1,200,000	1,600,000	6,000	85,000
	東京ベイエリア版	1	29,000	50,000	70,000	120,000	200,000	400,000	800,000	200,000	50,000	280,000	500,000	200,000	340,000	240,000	320,000	1,200	17,000
	立川・八王子・多摩市版	6	287,590	300,000	420,000	720,000	1,200,000	2,400,000	4,800,000	1,200,000	300,000	1,680,000	3,000,000	1,200,000	2,040,000	1,440,000	1,920,000	7,200	102,000
	武蔵野・多摩版	4	150,820	200,000	280,000	480,000	800,000	1,600,000	3,200,000	800,000	200,000	1,120,000	2,000,000	800,000	1,360,000	960,000	1,280,000	4,800	68,000
	町田・相模原・川崎北版	5	262,890	250,000	350,000	600,000	1,000,000	2,000,000	4,000,000	1,000,000	250,000	1,400,000	2,500,000	1,000,000	1,700,000	1,200,000	1,600,000	6,000	85,000
	田園都市版	3	165,912	150,000	210,000	360,000	600,000	1,200,000	2,400,000	600,000	150,000	840,000	1,500,000	600,000	1,020,000	720,000	960,000	3,600	51,000
	横浜北東・川崎南版	5	222,004	250,000	350,000	600,000	1,000,000	2,000,000	4,000,000	1,000,000	250,000	1,400,000	2,500,000	1,000,000	1,700,000	1,200,000	1,600,000	6,000	85,000
	横浜南版	7	337,972	350,000	490,000	840,000	1,400,000	2,800,000	5,600,000	1,400,000	350,000	1,960,000	3,500,000	1,400,000	2,380,000	1,680,000	2,240,000	8,400	119,000
	横須賀・三浦版	2	98,438	100,000	140,000	240,000	400,000	800,000	1,600,000	400,000	100,000	560,000	1,000,000	400,000	680,000	480,000	640,000	2,400	34,000
	湘南版	4	190,390	200,000	280,000	480,000	800,000	1,600,000	3,200,000	800,000	200,000	1,120,000	2,000,000	800,000	1,360,000	960,000	1,280,000	4,800	68,000
	神奈川県央版	2	111,985	100,000	140,000	240,000	400,000	800,000	1,600,000	400,000	100,000	560,000	1,000,000	400,000	680,000	480,000	640,000	2,400	34,000
	埼玉南版	7	304,222	350,000	490,000	840,000	1,400,000	2,800,000	5,600,000	1,400,000	350,000	1,960,000	3,500,000	1,400,000	2,380,000	1,680,000	2,240,000	8,400	119,000
	埼玉南西版	2	91,330	100,000	140,000	240,000	400,000	800,000	1,600,000	400,000	100,000	560,000	1,000,000	400,000	680,000	480,000	640,000	2,400	34,000
	埼玉中央版	6	256,776	300,000	420,000	720,000	1,200,000	2,400,000	4,800,000	1,200,000	300,000	1,680,000	3,000,000	1,200,000	2,040,000	1,440,000	1,920,000	7,200	102,000
	埼玉東版	6	293,090	300,000	420,000	720,000	1,200,000	2,400,000	4,800,000	1,200,000	300,000	1,680,000	3,000,000	1,200,000	2,040,000	1,440,000	1,920,000	7,200	102,000
埼玉西版	6	265,000	300,000	420,000	720,000	1,200,000	2,400,000	4,800,000	1,200,000	300,000	1,680,000	3,000,000	1,200,000	2,040,000	1,440,000	1,920,000	7,200	102,000	
千葉版(千葉2は定価が2倍)	3	182,000	200,000	280,000	480,000	800,000	1,600,000	3,200,000	800,000	200,000	1,120,000	2,000,000	800,000	1,360,000	960,000	1,280,000	4,800	68,000	
首都圏合計		94	4,455,569	4,750,000	6,650,000	11,400,000	19,000,000	38,000,000	76,000,000	19,000,000	4,750,000	26,600,000	47,500,000	19,000,000	32,300,000	22,800,000	30,400,000	114,000	1,615,000
東北	宮城版	9	435,000	290,000	470,000	680,000	1,080,000	1,670,000	3,340,000	1,080,000				1,670,000				8,100	
タブロイド判合計		103	4,890,569	5,040,000	7,120,000	12,080,000	20,080,000	39,670,000	79,340,000	20,080,000	4,750,000	26,600,000	47,500,000	19,000,000	33,970,000	22,800,000	30,400,000	122,100	1,615,000

地域	版名(判型:AB判)	エリア数	部数	掲載料金(単位:円/税別)														※文字広告は画像差込別途	
				1/8P	1/4P	1/2P	1P	2P	表1(1/4P)	表1(1/2P)	表2	表2対向	表3	表2見開き	表4			文字広告1行	窓広告
東海	浜松版	1	170,000	70,000	120,000	210,000	400,000	740,000	250,000		450,000		450,000		600,000			2,700	23,600
関西 各40000部	泉州版	6	240,000	175,000	270,000	410,000	630,000	912,500		510,000				690,000				4,800	
	奈良版	4	160,000	120,000	190,000	300,000	470,000	760,000		395,000				500,000				3,200	
	南大阪版	6	240,000	175,000	270,000	410,000	630,000	912,500		510,000				690,000				4,800	
関西 各57000部	京阪南	2	114,000	85,000	135,000	215,000	350,000	560,000		295,000				410,000				2,000	
	大阪東版	4	228,000	150,000	235,000	355,000	560,000	900,000		462,000				630,000				4,000	
	京阪北版	5	285,000	178,000	275,000	410,000	650,000	1,010,000		535,000				715,000				5,000	
	北摂東版	5	285,000	178,000	275,000	410,000	650,000	1,010,000		535,000				715,000				5,000	
京都	京都版(クーポンBOOK)	2	200,000	145,000	245,000	370,000	550,000	880,000		390,000				590,000				-	
関西圏合計		34	1,752,000	1,206,000	1,895,000	2,880,000	4,490,000	6,945,000		3,632,000				4,940,000				28800	
中国	岡山版	1	163,000	120,000	210,000	310,000	500,000	980,000		450,000	600,000		600,000		700,000			3,000	
九州	福岡版	9	368,400	230,000	370,000	610,000	960,000	1,728,000		960,000	1,248,000		1,200,000	2,208,000	1,344,000			8,100	
AB判合計		45	2,453,400	1,626,000	2,595,000	4,010,000	6,350,000	10,393,000	250,000	5,042,000	2,298,000	0	2,250,000	2,208,000	7,584,000	0	0	42,600	23,600